

Oakland Comprehensive Plan
Full Committee: Monthly Update

4.09.2018

4pm

Attendees: Nate Bernier, Gary Bowman, Dan Duperry, Donna Griffin, Robert Nutting, Mike Rossignol, Dale Sturtevant, Chuck Sweigart, Laura Tracy

Facilitator: Garvan Donegan, CMGC

Agenda:

1. Approve minutes
2. Edit survey
3. Next steps

1. Approve minutes

Motion to approve minutes as written made by Dale, seconded by Bob. No discussion; all in favor.

2. Edit survey

The revised survey can be found in the Survey & Public Input folder on Google Drive.

The following list of revisions is not comprehensive; it is meant to document the direction and tone of the survey, rather than each individual edit.

- Introduction: edits were made to enhance the professional tone while maintaining a 5th grade reading level. CMGC staff will draft language on the financial benefits of adopting a CompPlan, and will update the locations where surveys can be submitted.
- Section 1 – Community Priorities: OCPC has added a third “undecided” check box and a space for survey takers to write in other community priorities. OCPC noted that the majority of the priorities focus on downtown, and should be broadened to encompass the whole of Oakland.
- Section 2 – Growth & Development: questions are limited to a specific geography, and there may be opportunity to broaden that geography.
- Section 3 – Economics: while certain topics (e.g. sewer, parks & recreation) are mentioned more than once in the survey, the scope of the questions differ sufficiently to warrant the repetition. OCPC has added “public transportation” to question 3.
- Laura and Dan will take the survey to give feedback on its readability, flow, and time requirements.

3. Next steps

- Next meeting: April 30, 4pm
- CMGC staff will revise the survey to reflect OCPC edits