

Oakland Comprehensive Plan
Survey & Public Input Committee

10.9.2018

4pm

Attendees: Gary Bowman, Mark Fisher, Cindy Reese, Dale Sturtevant

Facilitator: Garvan Donegan, CMGC

Agenda:

1. Approve minutes
2. Review ongoing public input initiatives
3. Discussion of Fall 2018 OCPC public workshop

I. Approve Minutes

Motion to accept minutes as written made by Mark, seconded by Dale; all in favor, so moved.

II. Review Ongoing Public Input Initiatives

6/21 – first public workshop for educational purposes.

7/28 – OakFest exhibit for survey awareness.

10/2-10/9 – Facebook ad campaign for survey awareness; resulted in 74 additional surveys and several positive comments.

10/10 – Oakland Business Committee meet + greet.

10/15 – broadband microgrant due.

11/1 – Survey will go offline. Alert public beforehand. Survey software still available.

Ongoing – meeting with stakeholders, including 7 Lake Alliance, and mapping and analysis exercise of downtown Oakland.

III. Discuss Fall 2018 OCPC Public Workshop

Time and date: 12/11 (tentative), 6:00pm

Location: Cascade Room. Consider Pressey House for project-end celebration.

Agenda: begin with brief education section, flow through each CompPlan section's overview and goals, end with blue-sky visioning of downtown Oakland.

Marketing: begin 7-14 days before event. Extend invite to town councilors.

Preparation: Gary will reserve Cascade Room. CMGC will print downtown maps for visioning exercise. OCPC will perform a dry-run at a yet-unscheduled committee meeting.